

JUSTIN ORRIS



SYNOPSIS

I'm a strategic branding designer with a background in digital & print media. For the past year I have been working in website & application design. While helping create a stronger brand image with existing companies. While doing so I've gotten to make grand illustrations, build icon sets, rebranding (from evolution to complete identity redesign) & a hell of a lot more.

My past work as a Package designer was an amazing experience teaching me about the the real world of print & packaging. For two years I worked with some amazing clients coming up with unique & creative solutions to help stand out on the shelf.

EMPLOYMENT HISTORY

Jan 2018 - present - Interactive Design Lead at BR8KTHRU

I lead UX/UI strategy and branding efforts on behalf of clients, Br8kthru's own brand, and also assist and/or lead social media marketing efforts on behalf of Br8kthru and clients as necessary. I support the Br8kthru team by wearing many other 'hats' as needed in a growing marketing + technology company.

Aug 2017 - Jan 2018 - Senior Designer at Macleod & co.

Creative design work such as logos, infographics, building branded templets and branded mock ups with a social media focus.

Jun 2016 - Aug 2017 - Creative Designer at SpyderTrap

I designed websites, apps (IOS and Android), Logos, infographics, icons and so much more. If you had a need, we have a solution.

Apr 2014 - Jan 2016 - Graphic Designer at Mackey

Responsible for the timely and precise creation of packaging designs, from concept to completion. The ability to collaborate and work closely with all team members including Account Executives, Creative Directors and Production Artists. Stays up to date with color trends, food trends, market standards, and has the ability to integrate them into design concepts.

EDUCATION

B.S., Graphic Design, 2013,
University of Minnesota,
Twin Cities Campus,
College of Design.

PORTFOLIO

www.justinorris.com

February 15 th , 2016

Subject: Letter of Recommendation for Mr. Justin Orris

To Whom It May Concern:

I got to know Justin while working with him at Mackey Creative for two years. He is a talented graphic artist with knowledge and skills in Illustrator, Photoshop, InDesign, graphic illustration, packaging design and logo design. He always came to the internal critiques with multiple design solutions that were fresh and modern. Justin also contributed creatively to many high profile projects.

Throughout his time at Mackey, Justin always had a wonderful, positive attitude that energized the creative team and made him a delight to work with. His passion for design paired with his diligent work ethic make him a great candidate for a designer position within your company.

Sincerely,
Angelica McFarlane

Graphic Designer/ Art Director, Mackey Creative

To Whom It May Concern,

I am pleased to recommend Justin Orris for a designer position. As Justin's supervisor and Creative Director while at Pixel Farm Creative Studio I had the pleasure of collaborating with him on a number of projects including a rebrand for the Pixel Farm identity and some trade magazine print advertising for a local Credit Union. In his time at Pixel Farm, Justin reported to me directly. He showed a self motivated desire to always give his projects maximum effort. Specifically, his design of a dynamic identity system and early exploration of many pattern, design approach, color and illustration style options showed off his skills for design and understanding of process at a level that matched some of my more senior designers staffed at the time. Moreover, he took direction and critique well and was quick to ask questions when he needed clarification about a project. I am certain that Justin continues to be a strong advocate for modern design trends and for fresh brand ideas.

His admiration and respect for some of the best designers in the business is a trait that helps him challenge himself for constant improvement of his craft.

On a more personal note, he loves rock n roll as I do. I believe that music helps to inspire Justin and drive him as it does for many of us in the design industry. He is sure to share this common bond with fellow like minded designers if given that opportunity to chat up love for music.

Although at the time I was not able to open a full time position for Justin, I did want to hire him. It is with great respect and admiration that I recommend Justin Orris for the role of designer and I can only hope in the future I am presented an opportunity to collaborate with him again.

Sincerely,

Grant Eull
Creative Director, FRWD

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BAKER

December 9, 2013

Subject: Letter of Recommendation for Mr. Justin Orris

To Whom It May Concern:

It is my pleasure to recommend Justin for a position as Designer. Justin worked under my direct supervision for the past 6 months at BAKER as a design intern. Overall, I would say that he was an excellent employee who positively fulfilled the duties of his position in an exemplary way.

Throughout his tenure at BAKER, Justin made many creative contributions on the highest level of projects. As an artist and designer, Justin was first rate, consistently producing high quality work in a timely fashion. When creative work was required, his work was always innovative and fresh. On the technical side, his computer abilities are top notch always producing accurate files. I think it is fair to say that Justin never let his creative passion get in the way of his technical obligation.

Sincerely,

Todd Dalebroux
Executive Creative Director, Vice President, BAKER